

NOV 8 1983

No. _____

ALEXANDER L. STEVAS.
CLERK

In the Supreme Court of the United States

October Term, 1983

FRANCES WAMBHEIM and
CATHERINE HEGGELUND, individually and on
behalf of all women similarly situated,
Petitioners,
VS.
J. C. PENNEY COMPANY, INC.,
Respondent.

PETITION FOR A WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT BRIEF FOR PETITIONERS

KERRY M. GOUGH
BONJOUR, GOUGH & STONE
24301 Southland Drive, Suite 312
Hayward, California 94545
Telephone: (415) 783-5100
Attorneys for Petitioners

November, 1983

i

QUESTIONS PRESENTED

1. May an employer justify as a business necessity the disparate impact upon married female employees caused by its "head of household" rule that an employee must earn more than his or her spouse to obtain spousal coverage under the employer's medical plan by proof that without the rule the cost of medical benefits to spouses of its female employees would be six to ten million dollars per year?
2. What standard of proof is required of an employer to justify a practice which has the following disparate impact:
(a) exclusion of 87.5% of its married female employees but only 10% of its married male employees from spousal medical coverage under the employer's medical plan; and
(b) payment of more benefits on the average to male employees and their families than to female employees and their families?

SUBJECT INDEX

	Page
Questions Presented	1
Orders and Opinions Below	2
Jurisdiction	2
Statute and Regulation Involved	3
Statement of the Case	4
Petitioners' Prima Facie Case	8
Penney's Business Justification Defense	10
Rebuttal of the Business Justification	12
Reasons for Granting the Writ	13
The Cost Question	14
The Standard of Proof Question	16
Conclusion	19
Appendix	1A

TABLE OF AUTHORITIES CITED

CASES

Albemarle Paper Company v. Moody, 422 U.S. 405 (1975) ...	18
Arizona Governing Committee v. Norris, ____U.S____, 77 L.Ed.2d 1236, ____S.Ct____(1983).....	13, 15
Bonilla v. Oakland Scavenger Co., 697 F.2d 1297, (9th Cir. 1982), <i>pet. for cert. pending</i> (No. 82-1699)	18, 19
Blake v. City of Los Angeles, 595 F.2d 1367 (9th Cir. 1979), <i>cert. den.</i> , 446 U.S. 928 (1980)	18
City of Los Angeles Dept. of Water & Power v. Manhart, 435 U.S. 702 (1978)	6
Connecticut v. Teal, 457 U.S. 440 (1981)	14
Contreras v. City of Los Angeles, 656 F.2d 1267 (9th Cir. 1981)	18
Dothard v. Rawlinson, 433 U.S. 321 (1976)	14
Franci v. Avco, 538 F.Supp. 250 (D.Conn. 1982)	16

TABLE OF AUTHORITIES CITED (Continued)

	Page
Geller v. Markham, 635 F.2d 1027 (2nd Cir. 1980), cert. den. (1981) 431 U.S. 945	15
Griggs v. Duke Power, 401 U.S. 424 (1971)	14, 17
Harris v. Pan American World Airways, 649 F.2d 670 (9th cir. 1980)	18
Hawkins v. Anheuser Busch, Inc., 697 F.2d 810 (8th Cir. 1983)	19
Leftwich v. Harris-Stowe State College, 702 F.2d 686 (8th Cir. 1983)	14
Liberles v. Miller, 32 E.D.P. ¶33684 (7th cir. 1983)	16
Members v. City of Bridgeport, 646 F.2d 55 (2nd Cir. 1981) cert. den. 454 U.S. 897 (1981)	16
Newport News Shipbuilding and Dry Dock Co. v. EEOC, ____U.S.____, 77 L.Ed.2d 89 (1983)	13, 15
Robinson v. Lorillard, 444 F.2d 791 (4th Cir. 1971)	19
Wambheim v. J. C. Penney Co., Inc., 19 E.P.D. ¶9232 (N.D.Cal. 1979)	5
Wambheim v. J. C. Penney Co., Inc., 642 F.2d 362 (9th Cir. 1981)	2, 6
Wambheim v. J. C. Penney Co., Inc., No. C-75-2486 (N.D.Cal. Feb. 12, 1982)	2, 6
Wambheim v. J. C. Penney Co., Inc., 705 F.2d 1492 (1983)	2, 7
Williams v. Colorado Springs School District, 641 F.2d 835 (10th cir. 1981)	18

STATUTES AND REGULATIONS

28 U.S.C. §1254(1)	2
42 U.S.C. §2000e, et seq.	3, 4
29 U.C.S. §621, et seq.	14
29 C.F.R. §1604.9	3
29 C.F.R. §800.149	18

No. _____

In the Supreme Court of the United States

October Term, 1983

FRANCES WAMBHEIM and
CATHERINE HEGGELUND, individually and
on behalf of all women similarly situated,

Petitioners.

VS.

J. C. PENNEY COMPANY, INC.,

Respondent.

PETITION FOR A WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT

BRIEF FOR PETITIONERS

Frances Wambheim and Catherine Heggelund, individually and on behalf of all women similarly situated, petition for a writ of certiorari to review the judgment of the United States Court of Appeals for the Ninth Circuit, affirming the decree of the United States District Court for the Northern District of California.

ORDERS AND OPINIONS BELOW

Pursuant to Rule 21 (k), the following orders and opinions are attached in the appendix to this petition:

- i) The opinion of the Court of Appeals for the Ninth Circuit, *Wambheim v. J. C. Penney Co., Inc.*, 705 F.2d 1492 (May 17, 1983), which is the decision for which review is sought. (Appendix A)
- ii) The order of the Court of Appeals for the Ninth Circuit denying Petitioners' petition for a rehearing, dated August 15, 1983. (Appendix B)
- iii) The memorandum of decision of the District Court in favor of respondent, *Wambheim v. J. C. Penney Co., Inc.* No. C 75 2486 (N.D.Cal. Feb. 12, 1982 (Appendix C).
- iv) The first opinion of the Court of Appeals in this matter, *Wambheim v. J. C. Penney Co., Inc.*, 642 F.2d 362 (9th Cir. 1981), reversing an award of summary judgment to Respondent entered by the District Court on May 4, 1979. (Appendix D)
- v) The District Court's Memorandum and Order Granting Respondent Summary Judgment dated May 4, 1979, 19 E.P.D. ¶9232 (N.D.Cal. 1979). (Appendix E)

JURISDICTION

The judgment of the Court of Appeals was entered on May 17, 1983. The order denying Petitioners' petition for rehearing was entered on August 15, 1983. The jurisdiction of this Court is invoked under 28 U.S.C. §1254(l).

STATUTE AND REGULATION INVOLVED

The relevant provisions of Section 703 of title VII of the Civil Rights Act, as amended (42 U.S.C. §§2000e, et seq.) are as follows:

It shall be an unlawful employment practice for an employer—

- (1) To fail or refuse to hire or to discharge any individual, or otherwise to discriminate against any individual with respect to his compensation, terms, conditions, or privileges of employment, because of such individual's race, color, religion, sex, or national origin; or
- (2) To limit, segregate, or classify his employees or applicants for employment in any way which would deprive or tend to deprive any individual of employment opportunities or otherwise adversely affect his status as an employee, because of such individual's race, color, religion, sex or national origin.

42 U.S.C. 2000e-2(a)

The relevant portions of the EEOC Sex Discrimination Guidelines, 29 C.F.R. §1604.9, are as follows:

- (c) Where an employer conditions benefits available to employees and their spouses and families on whether the employee is the "head of household" or "principal wage earner" in the family unit, the benefits tend to be available only to male employees and their families. Due to the fact that such conditioning discriminatorily affects the rights of women employees, and that

"head of household" or "principal wage earner" status bears no relationship to job performance, benefits which are so conditioned will be found a *prima facie* violation of the prohibitions against sex discrimination contained in the Act.

29 C.F.R. 1604.9 (c)

(e) It shall not be a defense under Title VII to a charge of sex discrimination in benefits that the cost of such benefits is greater with respect to one sex than the other.

29 C.F.R. 1604.9(e)

STATEMENT OF THE CASE

Petitioner Frances Wambheim filed this action on November 25, 1975, as a class action seeking relief under Title VII of the Civil Rights Act of 1964 and the Equal Pay Act of 1963 from sexual discrimination in the employment practices of Respondent J. C. Penney Company, Inc. (hereinafter Penney or Respondent). Petitioner Catherine Heggelund subsequently intervened. Petitioners allege that Penney has been and is in violation of Title VII of the Civil Rights Act of 1964, 42 U.S.C. §2000e, et seq., by the implementation and enforcement of its rule that in order to enroll a spouse for coverage in the Penney medical and dental plan, a Penney employee must qualify as "head of household"; that is, the employee must earn more than his or her spouse.

Petitioners' claim that the "head of household" or relative earnings rule violates Title VII And the Equal Pay Act of 1963 arises from overwhelming disparate

impact upon married women: the rule prevents 87.5% of Penney's married women from obtaining spousal coverage but permits all but about 10% of Penney's married men to obtain spousal coverage; and the rule results in payment to male insured units of more benefits on the average than to female insured units.¹ Further, a married person (usually a woman) who is unable to insure a spouse because the spouse earns more must pay as much in premiums to insure herself and two children as a head of household pays to insure himself, a wife and children.

Federal jurisdiction was predicated upon §706f of Title VII of the Civil Rights Act of 1964 [42 U.S.C. §12000e-5(f)].

On May 4, 1979, the District Court granted Respondent summary judgment, holding that individual eligibility for enrollment in the medical plan is determined on a case by case basis through an objective test of comparing the individual's income with that of the spouse, that income is a gender neutral "factor other than sex" and is therefore not violative of Title VII or the Equal Pay Act. *Wambheim v. J. C. Penney Co., Inc.*, 19 E.P.D. ¶9232 (N.D.Cal. 1979). (Appendix E)

The Court of Appeals for the Ninth Circuit reversed the award of summary judgment, holding that petitioner had established a *prima facie* case of illegal discrimina-

¹A male insured unit is an insured male Penney employee and includes any family member covered by him. A female insured unit is an insured female Penney employee and includes any family member covered by her. As shown below, male insured units usually include a wife while female insured units rarely include a husband.

tion on account of sex and remanded the matter for trial. *Wambheim v. J. C. Penney Co., Inc.*, 642 F.2d 362 (9th Cir. 1981). (Appendix D) Following trial in January, 1982, the District Court entered judgment for Respondent, holding that the head of household rule was justified by Respondent's business reasons: Respondent's conclusion that its employees, dependent children and its employees' spouses with lower earnings should be the objects of Penney's concern and bounty; that Penney employees' higher earning spouses are more likely already to have medical coverage from their own employers or be able to afford such coverage; and that cost to its employees should be kept as low as possible so as to provide coverage for those who really need and deserve it.

The District Court further held that the foregoing defenses were not barred by this Court's decision that the cost of providing benefits to females may not serve as justification for discriminating against them. *City of Los Angeles Dept. of Water & Power v. Manhart* (1978) 435 U.S. 702, 716-717 & n.32. The District Court held that "unless the cost justification is a mere pretext for discrimination against women under general Title VII standards, costs may be a relevant consideration in business decisions to deny benefits to a certain class which are in no way gender based." *Wambheim v. J. C. Penney Co., Inc.* No. C 75 2486 (N.D.Cal. Feb. 12, 1982). (Appendix C)

In affirming the District Court, the Ninth Circuit held, *inter alia*, that since Petitioners had established a

prima facie case of discrimination, the burden shifted to Penney to justify its policy by demonstrating that *legitimate and overriding business considerations provide justification*. The Court held that the foregoing standard of proof was met by Respondent's explanation that the rule was designed to benefit the largest number of employees and those with the greatest need; that dependent children and spouses covered under the head of household rule have the greatest need for dependent coverage; that qualifying spouses are less likely to have other medical insurance; that Respondent seeks to keep the costs of the plan to its employees as low as possible so that the needy can afford coverage; and that if all spouses are included, the contribution rates would increase. *Wambheim v. J. C. Penney Co., Inc.*, 705 F.2d 1492, 1495 (1983). (Appendix A)

Further, the Ninth Circuit permitted the cost defense, contrary to this Court's decision in *Manhart, supra*:

Manhart is not controlling here. Penney has offered legitimate and overriding business justifications for adoption of its head of household rule. *Cost undoubtedly was a factor considered in the process, as it will be in structuring any employee benefits plan.* *Manhart* does not require the conclusion that the neutral policy adopted violates Title VII, when it is justified by independent legitimate business considerations. *Wambheim v. J. C. Penney Co., Inc.*, 705 F.2d 1492, 1495. [Emphasis added.]

On August 15, 1983, the Court of Appeals denied Petitioners' Petition for Rehearing (Order, Appendix B).

Petitioners' Prima Facie Case

The evidence introduced by Petitioners to establish a prima facie case consisted primarily of statistical evidence of disparate impact of the head of household rule on married females and of the consequent disparate distribution of medical benefits paid to males.

Petitioners evidence showed that for 16 years (1955 until 1971), Respondent openly discriminated against its married female employees by prohibiting them from enrolling their spouses in the company medical insurance plan. In 1971, Respondent abandoned its policy of overt discrimination against women and adopted a facially neutral rule which allows an employee who qualifies as head of household to enroll his or her spouse in the medical plan. "Head of household" is defined as follows:

You are considered "head of household" when you provide more than 50% of the total earnings for you and your spouse. Earnings do not include income from stocks, bonds, savings accounts, real estate, disability benefit payments, social security, or pensions . . .

Any Penney male who did not qualify under the new rule was protected by a grandfather clause which provided that any employee (necessarily male) who prior to February 1, 1971 had insured his spouse would not have to meet the "head of household" test.

Adoption of the facially neutral head of household rule in 1971 did not significantly change the denial of spousal medical coverage to female employees under prior Penney plans. Within the 34 stores included in the class action, there were 432 married males and 1,653 married females eligible for medical plan enrollment. Of these employees, 345 married males had medical coverage, of whom 314 (91%) had dependent medical coverage. On the other hand, 781 married females had medical coverage, of whom only 294 (37.6% had dependent medical coverage.

Within Penney district 8566, which contained over 75% of all eligible employees within the 34 stores, the following statistics apply:

	Total Enrolled for Coverage	Total Eligible Heads of Household	Percent
Married Males	272	243	89.34%
Married Females	676	85	12.57%

Petitioners' evidence showed that 88 married females had coverage for themselves and children, but not for their spouse. Only six males were in this category. Under the Penney plan, these 88 women could have enrolled their spouses without incurring an additional premium cost; Petitioners' evidence showed that their failure to do so is explained only by their inability to qualify as heads of household.

In addition to the disparate exclusion of married females from obtaining spousal coverage, Petitioners' evidence showed that the head of household rule results

in more benefits being paid to male insured units than to female insured units:

MARRIED MALES

Employee and Spouse:	75 male insured units at \$706 benefits per year
Employee, Spouse and Children:	163 male insured units at \$932 benefits per year
TOTAL:	238 male insured units at \$860 benefits per year

MARRIED FEMALES

Self Only	421 female insured units at \$426 benefits per year
Self + Child:	78 female insured units at \$469 benefits per year
Self + Children:	88 female insured units at \$598 benefits per year
TOTAL:	587 female insured units at \$457 benefits per year

Penney's Business Justification Defense

If Penney were to eliminate the head of household rule, enrollment of new spouses would cost Penney \$6 million to \$10 million nationally before taxes. The cost for the 34 stores included within this action would be from \$100,000 to \$150,000 before taxes. Since Penney is in approximately a 50% tax bracket, the actual cost to Penney ranges from \$3 million to \$5 million per year nationally and \$50,000 to \$75,000 for the stores involved in this action.

When Penney reviewed the medical plan in 1977 to determine the fiscal impact of removing the head of household rule, Penney considered the cost implications of removing the head of household rule and decided to continue with the rule.

Penney's evidence showed that if the plan were changed, the cost to employees might be increased and affect participation. However, Penney's witnesses acknowledged that Penney could have absorbed any increased costs and not passed them on to the employees.

Penney's principal witness testified that the head of household rule was fair in that it permitted Penney to provide benefits only to its employees and their eligible dependents; Penney did not feel a need to provide benefits to higher earning spouses who were perhaps covered by another plan. Penney only wanted to provide for the needy dependents of its employees.

Penney also explained that the head of household rule allows Penney to offer a comprehensive benefit program to its part-time employees and to attract good associates. There was no evidence whatsoever, however, that removal of the head of household rule would require Penney to terminate medical coverage for part-time employees or would prevent it from attracting good associates. The only evidence of the possible consequences of elimination of the rule was the evidence of cost.

Rebuttal of the Business Justification

Evidence offered to rebut the business necessity defense included the following:

Petitioners' evidence showed that needy dependents are not the only dependents covered under the plan. An unemployed wife with \$100,000 *rental* income (not counted under the relative earnings test) can be enrolled for coverage under her husband's coverage even if the husband earns only \$15,000. On the other hand, if the unemployed wife earns \$15,001 from her job, she is not eligible even if she has no medical coverage at her place of employment. The relative earnings test does not select for need in such cases.

Petitioners' evidence showed that customarily costs of employee benefit packages (medical, dental, pension, profit sharing, cost of living adjustments, social security, sick pay and workers' compensation) are expressed in terms of cost as a percentage of gross payroll. Penney's benefit programs cost it less per payroll dollar than its competitor's packages; even if Penney were to increase its costs by eliminating the head of household rule, Penney would still pay less than its competitors:

1980 TOTAL BENEFIT PACKAGE AS PERCENT OF PAYROLL

	Penney Company	Penney's Competitors	
		Department Stores	Other Retail & Wholesale
Actual 1980	27.10%	31.10%	31.30%
Add \$ 6 million cost	27.46%	—	—
Add \$10 million cost	27.67%	—	—

If Penney had incurred \$10 million additional costs (the high end of Penney's estimate) in 1980 by removing the head of household rule, the percentage of payroll allocated to medical-dental benefits would have increased from 3.21% to 3.78%. If the increase in cost had been only \$6 million (the low end of Penney's estimate), then the percentage would have increased to 3.55%.

1980 MEDICAL-DENTAL COSTS AS PERCENT OF PAYROLL

	Penney Company	Penney's Competitors	
		Department Stores	Other Retail & Wholesale
Actual 1980	3.21%	3.20%	3.80%
Add \$ 6 million cost	3.55%	—	—
Add \$10 million cost	3.78%	—	—

REASONS FOR GRANTING THE WRIT

This Court should grant a Writ of Certiorari for two reasons:

1. The opinion of the Ninth Circuit permits employers to justify sex discrimination by proof that it saves money by discriminating. The cost justification defense has been disallowed by this Court's opinions in *Manhart, supra*, 435 U.S. at 716-717; *Arizona Governing Committee v. Norris*, ___ U.S.___, at n.14, 77 L.Ed.2d 1236, 1248 at n.14, ___ S.Ct.___ (1983); and *Newport News Shipbuilding and Dry Dock Co. v. EEOC*, ___ U.S.___, 77 L.Ed.2d 89, 103 at n. 26 (1983) ("... no such [cost differential] justification is recognized under Title VII once discrimination has been shown."). The conflict between the Ninth Circuit and

this Court is clear and irreconcilable. Either cost is or it is not a permissible defense.

2. The opinion of the Ninth Circuit holds that in a disparate impact case discrimination may be justified by a standard of proof less stringent than "business necessity," *Griggs v. Duke Power*, 401 U.S. 424, 431 (1971); "manifest relationship to the employment," *Connecticut v. Teal* 457 U.S. 440, 446 (1981) or "necessity for the efficient operation of business," *Dothard v. Rawlinson*, 433 U.S. 321 at 331 n.14 (1976).

Whether discrimination in a fringe benefit case is less onerous and therefore more easily justified than discrimination in a hiring case is an important question of federal law not yet settled by this Court.

The Cost Question

The Ninth Circuit attempted to distinguish the *Manhart* prohibition against the cost defense on the grounds that *Manhart* involved a facially discriminatory policy, whereas the present case involves a facially neutral policy with a discriminatory impact. No other court has found this to be a significant distinction. On the contrary, at least two circuits have rejected an analogous "cost justification" defense in disparate impact cases arising under the Age Discrimination in Employment Act, 29 U.S.C. 621, *et seq.*,² and held that employers may not cut costs by using policies with a markedly disparate impact on a protected group. *Leftwich v. Har-*

²The prohibitions in the Age Discrimination in Employment Act are taken in *haec verba* from Title VII. Cf. 29 U.S.C. 623 with 29 U.S.C. 2000e-2.

ris-Stowe State College, 702 F.2d 686, 691-692 (8th Cir. 1983); *Geller v. Markham*, 635 F.2d 1027, 1034 (2nd Cir. 1980), cert. den. (1981) 451 U.S. 945.

It cannot be disputed that the head of household restriction — like any other limitation on the number of employees eligible for benefits — saves Penney money by restricting the number of employees eligible to purchase medical coverage for their spouses. Conversely, it will cost something to remove that restriction and allow men and women to obtain spousal coverage on an equal basis. If such cost considerations are accepted as a justification for the head of household rule, then petitioners will never be able to obtain relief under Title VII from policies which effectively lower the salaries or benefits of female employees, no matter how severe the discriminatory impact may be. In fact, the more dramatic an effect on women's compensation a policy has, the more it would cost an employer to remove it and, under the Ninth Circuit's approach, the greater its justification for keeping it. Permitting employers to save money at the expense of female employees on the basis of a facially neutral policy cannot be reconciled with the objectives of Title VII any more than the use of explicitly sex-based pension or pregnancy benefits plans. Nothing in *Manhart*, *Arizona v. Norris*, or *Newport News* purports to limit the disapproval of a cost defense to a treatment or intentional discrimination case as opposed to an impact case.

This does not mean that an employer may not consider costs in establishing its health benefit plan. Nor

does it mean that an employer is required to provide any particular level of benefits. An employer is simply required to make the benefits it chooses to provide available to all employees on a nondiscriminatory basis. While it is legitimate for an employer to seek to minimize its health insurance costs, it may not accomplish this objective by making such benefits available to most male employees while withholding them from most women employees. Cf. *Franci v. Avco* 538 F.Supp. 250, 259 (D.Conn. 1982) (economic necessity explains decision to lay off employees, but does not justify selection of employees for layoff in a discriminatory pattern). Thus, the cost savings occasioned by denying spousal benefits to all but 12% of Penney's female employees, while providing these benefits to almost 90% of its male employees, cannot be a justification for the discriminatory head of household rule.

The Standard of Proof Question

The Ninth Circuit held that the traditional standards of "business necessity" and "job relatedness" are not applicable to cases involving disparate distribution of "benefits" rather than "employment opportunities." It provided no rationale for this distribution which is not supported either by case law³ or by the policy consid-

³No other court has adopted the Ninth Circuit's view that an employer need not meet the traditional tests of "business necessity" or "job relatedness" to justify compensation and benefit policies with a disparate impact. On the contrary, courts which have been presented with the issue have applied the same job-relatedness standard used in other disparate impact cases. See *Liberles v. Miller* ____ F.2d ___, 32 E.D.P. ¶33684 (7th Cir. 1983) (compensation policy, which had a disparate impact on blacks, is unlawful as it was not shown to be job-related); *Members v. City of Bridgeport*, 646 F.2d 55, 61 (2nd Cir. 1981), cert. den. 454 U.S. 897 (1981) (paying higher salaries to employees passing job-related test is lawful).

erations underlying the disparate impact theory of discrimination.

In *Griggs*, the Supreme Court held that Congress intended to prohibit practices neutral on their face yet discriminatory in operation. 401 U.S. at 431. Nonetheless, the court recognized that Congress had not intended to interfere with an employer's ability to set legitimate employment criteria and hire only persons who can perform the work of the business. 401 U.S. at 434. The "job relatedness" standard accommodates these interests by generally prohibiting practices with a disparate impact, but permitting employers to continue such practices where they have a significant relationship to job performance. Employers are cautioned to "measure the person for the job and not the person in the abstract." 401 U.S. at 436.

These same considerations are just as relevant to compensation and benefit cases. There is no indication in *Griggs* that it would have been any more lawful for the employer to pay black employees less because they lacked high school diplomas or had not passed general intelligence tests than it was to deny them employment for these non-job-related reasons. As in the "employment criteria" cases, an employer must pay an employee according to the work he performs and not based on some abstract criterion which is not job related and which disproportionately disfavors one sex.⁴

⁴This is supported by EEOC guidelines which take the position that benefit plans which have a disparate impact on women must be shown to be job related to be lawful. In fact, the Commission has specifically rejected the use of "head of household" requirements because of their lack of any relevance to job performance. 29 C.F.R.

The Ninth Circuit cited *Bonilla v. Oakland Scavenger Co.* 697 F.2d 1297 (9th Cir. 1982), *pet. for cert. pending* (No. 82-1699), for the proposition that a new and lighter standard applies to "benefit" cases. There is nothing in *Bonilla* which supports this notion. On the contrary, the *Bonilla* court relied on the decision in *Albemarle Paper Company v. Moody*, 422 U.S. 405 (1975) and the Ninth Circuit opinion in *Contreras v. City of Los Angeles*, 656 F.2d 1267 (9th Cir. 1981) (both "selection criteria" cases) in formulating the employer's burden. The standard applied by the Court — that the policy be justified by legitimate and overriding business considerations — is based on language frequently used in selection criteria cases to emphasize the magnitude of the employer's burden of proving business necessity. Courts have stressed that it is not sufficient for an employer merely to articulate a business purpose of rational basis for a policy having a disparate impact. *Blake v. City of Los Angeles*, 595 F.2d 1367 at 1376-1377 (9th Cir 1979), *cert. denied*, 446 U.S. 928 (1980); *Contreras v. City of Los Angeles*, *supra*, 656 F.2d at 1276, *Williams v. Colorado Springs School District*, 641 F.2d 835 (10th Cir. 1981). Rather, to prove business necessity, the employer must demonstrate that it has an overriding and legitimate business purpose which is sufficiently compelling to outweigh the discriminatory impact of the practice. *Harris v. Pan American World*

§1604.9(c). The Commission's guidelines interpreting Title VII are entitled to great deference by the courts. *Griggs v. Duke Power Co.*, 401 U.S. at 434. See also 29 C.F.R. §800.149 (Department of Labor regulation interpreting the Equal Pay Act to prohibit basing pay differentials on "head of household" status).

Airways, 649 F.2d 670 at 675 (9th Cir. 1980); *Blake v. City of Los Angeles*, *supra*; *Hawkins v. Anheuser Busch, Inc.*, 697 F.2d 810 at 815 (8th Cir. 1983); *Williams v. Colorado Springs School District*, *supra*, 641 F.2d at 841; *Robinson v. Lorillard*, 444 F.2d 791 at 798 (4th cir. 1971). Insofar as the Court of Appeals has construed *Bonilla* to impose a lesser burden, it is in conflict with the standards set by this Court. *Bonilla* in no way departs from the established standard. In fact an accurate reading of *Bonilla* shows that *Bonilla* holds that the employer's desire to provide for the families of its founders, while a legitimate concern, was not sufficiently compelling to override the disparate impact of its policies on minority employees. Similarly, respondent's desire to save money or to provide medical care only to "needy" spouses is not sufficiently compelling to override the exclusionary impact of the head of household rule on its female employees.

CONCLUSION

The opinion of the Ninth Circuit permits an employer to justify a discriminatory practice by proof that it would be extremely costly to stop discriminating. There is no precedent for such a decision, which appears to be clearly contrary to this Court's unequivocal holdings that cost is not a defense to a discriminatory employment practice.

In addition, the opinion tells employers that impact discrimination is more easily justified as a business necessity than intentional discrimination. That holding is without precedent, is contrary to the goal of Title VII to

eliminate all discrimination, both intentional and by impact, and conflicts with this Court's rulings in *Griggs* and its progeny.

Both the cost and the standard of proof questions are important questions of Title VII law which should be decided by this Court. Accordingly, petitioners respectfully request this Court to grant their petition for a writ of certiorari to the United States Court of Appeals for the Ninth Circuit.

Dated: November 3, 1983.

Respectfully submitted,
BONJOUR, GOUGH & STONE

By _____
KERRY M. GOUGH
Attorneys for Petitioners

Appendix

APPENDIX A

Filed May 17, 1983

In the United States Court of Appeals
for the Ninth Circuit.

FRANCES WAMBHEIM, individually
and on behalf of all women similarly
situated,

Plaintiff-Appellant,

and

CATHERINE HEGGELUND, individually and on behalf of all women similarly situated,

Petitioners,

VS.

J. C. PENNEY COMPANY, INC.,

Respondent.

No. 82-4104
DC #75-2486
WTS
Opinion

Appeal from the United States District Court for the Northern District of California

DISTRICT JUDGE W. T. SWEIGERT, PRESIDING

[Argued and Submitted January 12, 1983]

Before: WRIGHT and CHOY, Circuit Judges, and
JAMESON, Senior District Judge.*

PER CURIAM:

Appellants brought a class action contending that two provisions of J. C. Penney's employee medical insurance policy violates Title VII of the Civil Rights Act of 1964, 42 U.S.C. §2000e, and the Equal Pay Act of

*Of the District of Montana.

1963, 29 U.S.C. §206(d).¹ We review their challenge to the head-of-household provision, which permits coverage for an employee's spouse only if the employee earns more than the spouse. Their challenge to the provision denying maternity benefits to unmarried women was not pursued on this appeal.

I. BACKGROUND

Penney offers medical and dental insurance to its employees who work at least 20 hours per week. Penney pays about 75 percent of the cost. There are three contribution rates for employees: (1) for the employee only; (2) for the employee and one dependent, whether spouse or child; and (3) for the employee and two or more dependents.

From 1955 to 1971, only male employees could obtain coverage for their spouses. In 1971, the head-of-household rule was adopted, allowing any employee to obtain coverage for a spouse if the employee earned more than half of the couple's combined income, excluding interest and investment income, disability benefits, social security, and pensions. Penney continued coverage of all wives who were formerly included until this suit was filed.

Seventy percent of Penney's employees are female and most of these women work in low-paying sales positions. Women hold 6.7 percent of the profit-sharing

¹ Appellants have not disputed Penney's contention that no evidence of an Equal Pay Act violation was introduced. The trial court did not consider the Equal Pay claim in its disposition. Further, appellants' arguments on appeal have mentioned that claim only in passing. It has not been presented properly for review here.

management positions and 35.5 percent of the lower-level management positions. Only 37 percent of the women, but 95 percent of the men covered by the medical plan, receive dependent coverage. Only 12.5 percent of the married female employees qualified as heads of household, while 89.34 percent of the married males qualified.

The district court's first decision granted Penney's motion for summary judgment. It held that the facts did not establish a *prima facie* case of discrimination.

On appeal of that decision, we reversed. *Wambheim v. J. C. Penney Co.*, 642 F.2d 362 (9th Cir. 1981). We held that proof of the head-of-household policy's disparate impact established a *prima facie* case of discrimination. *Id.* at 365.

Following trial on remand, the district court entered judgment for Penney. It concluded that Penney had established a business justification for its head-of-household rule and that the rule was not a pretext for discrimination.

II. APPLICABLE LAW

Title VII prohibits two types of employment discrimination. First, it prohibits disparate treatment: intentional unfavorable treatment of employees based on impermissible criteria. *International Brotherhood of Teamsters v. United States*, 431 U.S. 324, 335-36 & n.15 (1977). Second, it prohibits practices with a discriminatory impact: facially neutral practices that have a

discriminatory impact and are not justified by business necessity. *Id.* Appellants contend that the facially neutral head-of-household rule has an impermissible disparate impact on female employees.

This case is an unusual disparate impact case because it alleges a violation of §703(a)(1) of the Act: discrimination with respect to "compensation, terms, conditions, or privileges of employment." 42 U.S.C. §2000e-2(a)(1). The disparate impact theory has been developed in cases alleging violations of §703(a)(2): discrimination with respect to "employment opportunities or . . . status as an employee." 42 U.S.C. §2000e-2(a)(2). E.g., *Griggs v. Duke Power Co.*, 401 U.S. 424 (1971); *Albemarle Paper Co. v. Moody*, 422 U.S. 405 (1975); *Connecticut v. Teal*, 102 S. Ct. 2525 (1982). The Supreme Court has not decided explicitly that disparate impact analysis is appropriate in a §703(a)(1) case. See *City of Los Angeles Department of Water & Power v. Manhart*, 435 U.S. 702, 711 n.20 (1978).

A recent decision of that Court, however, implies that disparate impact analysis may be applied to a §703(a)(1) claim. *American Tobacco Co. v. Patterson*, 102 S. Ct. 1534 (1982). Without specifically considering the distinction between §703(a) (1) and (a) (2) claims, in *Bonilla v. Oakland Scavenger Co.*, 697 F.2d 1297, 1302-04 (9th Cir. 1982), *petition for cert. filed*, 51 U.S.L.W. 3775 (U.S. April 15, 1983) (No. 82-1699), this circuit has applied a disparate impact analysis to a §703(a) (1) claim. We conclude that disparate impact analysis is appropriate in this §703(a) (1) case.

To establish a prima facie case under a disparate impact theory, a plaintiff must show that the challenged practice has a significantly discriminatory impact. *Connecticut v. Teal*, 102 S. Ct. at 2531. It is not necessary to establish discriminatory intent. *Griggs*, 401 U.S. at 432; *Bonilla*, 697 F.2d at 1303. This court has decided already that a prima facie case was established by these plaintiffs. *Wambheim*, 642 F.2d at 365.

The burden, therefore, shifted to Penney to justify its policy.² See *Albemarle Paper*, 422 U.S. at 425; *Bonilla*, 697 F.2d at 1303. The standard applied in §703(a) (2) cases is business necessity, see *Griggs*, 401 U.S. at 431, manifest relationship to the employment, see *Connecticut v. Teal*, 102 S. Ct. at 2531, or necessity for the efficient operation of the business. See *Peters v. Lieuallen*, 693 F.2d 966, 969 (9th Cir. 1982). Because none of these measures is particularly applicable to the §703(a) (1) employment benefits case, we adopt the standard articulated in *Bonilla*: Penney must "demonstrate that legitimate and overriding business considerations provide justification," *Bonilla*, 697 F.2d at 1303.

Even if Penney established a justification for the head-of-household policy, the plaintiffs could prevail by

²On the first appeal in this case, the court relied heavily on *McDonnell Douglas Corp. v. Green*, 411 U.S. 792 (1973), in its discussion of the shifting burdens in a disparate impact case. *McDonnell Douglas*, however, was a disparate treatment case. *Texas Department of Community Affairs v. Burdine*, 450 U.S. 248, 252 (1981).

The court's confusion did not taint its decision on the only issue presented there, the existence of a prima facie case of discrimination. Because it relied on *McDonnell Douglas*, its statement of the employer's burden in rebuttal of the prima facie case was erroneous, and we are not bound to apply it here. See *United States v. Fullard-Leo*, 156 F.2d 756, 757 (9th Cir. 1946); *Electrical Research Products v. Gross*, 120 F.2d 301 (9th Cir. 1941); IB J. Moore & T. Currier, *Moore's Federal Practice* ¶10.404(1)(2d 3d. 1982).

showing that the practice was used as a pretext for discrimination. *Connecticut v. Teal*, 102 S. Ct. at 2531. Evidence that the policy was a pretext might include proof of past intentional discrimination, see *United Air Lines, Inc. v. Evans*, 431 U.S. 553, 558 (1977), or proof that an alternative policy would serve the employer's legitimate interests with less disparate impact. *Albermarle Paper*, 422 U.S. at 425.

III. PENNEY'S MEDICAL PLAN

Because the sufficiency of the appellants' prima facie case has been established already, *Wambheim*, 642 F.2d at 365, we begin our review by considering Penney's justification for its head-of-household rule.

Penney explains that the rule is designed to benefit the largest number of employees and those with the greatest need. It concluded that dependent children and spouses covered under the head-of-household rule have the greatest need for dependent coverage. Qualifying spouses are less likely to have other medical insurance. It seeks to keep the cost of the plan to its employees as low as possible, so that the needy can afford coverage. If all spouses are included, the contribution rates will increase.

We conclude that these are legitimate and overriding business justifications for the head-of-household rule. Penney's justification for making qualification as a head of household dependent on comparative earned income does not conflict with Title VII's requirement of non-discriminatory employment practices.

Appellants' argument that Penney's defense is an impermissible cost defense is without merit. They rely on the Supreme Court's decision in *City of Los Angeles Department of Water & Power v. Manhart*, 435 U.S. 702 (1978), which holds that the cost differential of providing benefits to male and female employees is not a legitimate justification for intentional discrimination between the sexes.

Manhart is not controlling here. Penney has offered legitimate and overriding business justifications for adoption of its head-of-household rule. Cost undoubtedly was a factor considered in the process, as it will be in structuring any employee benefits plan. *Manhart* does not require the conclusion that the neutral policy adopted violates Title VII, when it is justified by independent legitimate business considerations.

That, however, does not end our inquiry. Penney's business justification defense was countered by evidence that the rule is a pretext for impermissible discrimination. Penney historically has discriminated against women in providing benefits. It could have chosen other methods to determine spousal eligibility for coverage.

The district court concluded that the head-of-household rule was not a pretext for sex discrimination. This was a finding of fact, which we shall overturn only if it is clearly erroneous. See *Pullman-Standard v. Swint*, 102 S. Ct. 1781, 1789-91 (1982). We are not convinced that a clear mistake has been made.

8A

The district court correctly concluded that Penney's head-of-household rule does not violate Title VII.

The judgment is affirmed.

APPENDIX B

Filed, August 15, 1983

**In the United States Court of Appeals
for the Ninth Circuit**

FRANCES WAMBHEIM, individually
and on behalf of all women similarly
situated,

Plaintiff-Appellant,

and

CATHERINE HEGGELUND, individually
and on behalf of all women
similarly situated,

*Plaintiff in Intervention
and Appellant,*

VS.

J. C. PENNEY COMPANY, INC.,
Defendant-Appellee.

No. 82-4104
DC #75-2486
WTS
Order

Before: WRIGHT and CHOY, Circuit Judges, and
JAMESON, Senior District Judge.*

The panel as construed in the above case has voted
to deny the petition for rehearing and to reject the
suggestion for rehearing en banc.

The full court has been advised of the suggestion for
an en banc hearing, and no judge of the court has re-
quested a vote on it. Fed. R. App. P. 35(b).

The opinion of May 17, 1983 is amended as follows:

At page 2234 of the slip opinion, column 2, after the *Peters v. Lieuallen* citation, the following language will be added:

; see generally *Contreras v. City of Los Angeles*, 656 F.2d 1267, 1278-80 (9th Cir. 1981).

The petition for rehearing is denied and the suggestion for rehearing en banc is rejected.

APPENDIX C

Filed, February 12, 1982

**United States District Court
Northern District of California**

FRANCES WAMBHEIM, individually
and on behalf of all women simi-
larly situated,

Plaintiff,

and

CATHERINE HEGGELUND, individu-
ally and on behalf of all women
similarly situated,

*Plaintiff in Intervention
and Appellant,*

VS.

J. C. PENNEY COMPANY, INC.,

Defendant.

No. C 75
2486 WTS
**Memorandum
of Decision**

This case is on remand to this court with direction to proceed with the case upon the theory that plaintiff has made a *prima facie* showing that a so-called "head of household" rule, which is part of Penney's medical/dental health plan for its employees, is discriminatory against its female employees because, although facially neutral as to sex, it has a disparate impact upon female employees in that, under the application of the rule, only 37% of covered female employees choose to enroll

for dependent coverage as compared with 95% of the men. *Wambheim v. J. C. Penney Co., Inc.*, 643, F.2d 362 (9th Cir. 1981).

We have, therefore, held a trial upon the issues as so directed.

Briefly, the medical plan allows an employee to enroll dependent children and also a spouse — the latter, however, only if the employee earns more than 50% of the combined earned income of the spouses. In all other respects the rule is neutral so far as sex is concerned.

Plaintiff contends that on the evidence adduced at trial it has made a *prima facie* showing of sex discrimination, that defendant has not shown any business justification for its rule, that defendant's attempt to do so is a mere pretext, and that plaintiff is therefore entitled to judgment.

More specifically, plaintiff contends that Penney's so-called "business justification" defense is insufficient because (1) it is based primarily upon cost; (2) (to the extent it is not based upon cost) it does not bear upon Penney's job performance; and, further, (3) it is mere pretext.

In the pending case the record shows that Penney provides almost 50 million dollars a year for the medical/dental care of its employees and, although it requires some contributions from the employees, the cost to the employees is substantially less than the cost of the benefits they receive. If Penney is required to provide

medical and dental benefits to the higher earning spouses of its employees, its contribution to such increased costs would amount to from three to five million dollars a year — almost 10% of Penney's present medical/dental plan cost, and would also increase each employee's contribution toward the three to five million dollar increase. If this additional cost were paid entirely from employee contributions, the employees' contributions would have to be increased by over 50%.

However, Penney's business justification defense is not based solely on the additional cost of providing medical and dental benefits to the higher earning spouses of its employees. Its position is that it has allocated a part of its finite resources to health care in a way that will benefit the largest number of its employees and those with the greatest need — including benefits, not only for full-time employees, but also for part-time employees who constitute approximately 70% of Penney's total employees.

In arriving at its policy of using the head of household rule, Penney has concluded that its employees' dependent children and its employees' "low earning" spouses, i.e., low earning because of the spouses' unemployment or lower earning ability, should be the objects of its concern and its bounty; that, conversely, its employees' higher earning spouses are much more likely to already have medical coverage from their own employers or to be able to afford to purchase it if it is not so available; and that cost to its employees should be kept as low as possible so that those who really need and deserve coverage can obtain it.

This business justification of Penney's is not barred by the United States Supreme Court's decision in *City of Los Angeles Dept. of Water and Power v. Manhart*, 435 U.S. 702 (1978), holding that the cost of providing benefits to females may not serve as a justification for discriminating against them. *Id.*, at 716-17. We read *Manhart* as prohibiting only a cost defense based on the increased cost of providing benefits to women as opposed to men; i.e., where, as in *Manhart*, the cost differential is based on the sex of the class denied the benefit. *Ibid.* In the instant case, the cost differential is based on the relative earnings of the class denied the benefit without regard to sex. Unless the cost justification is a mere pretext for discrimination against women under general Title VII standards, cost may be a relevant consideration in business decisions to deny benefits to a certain class which are in no way gender based.

The law of this case, as laid down by the Ninth Circuit Court of Appeals, is that, although proof of disparate impact satisfies the burden of going forward, it does not necessarily satisfy the burden of persuasion, and that this court is not compelled to find discrimination on the set of facts required to prove a *prima facie* case. *Wambheim v. J. C. Penney Co., Inc.*, *supra*, 642 F.2d at 365.

In this respect the court, having held a full trial of the issues, finds and concludes that the defendant has not by its "head of household" rule discriminated against its female employees — intentionally or otherwise.

The court further finds and concludes that the prior history of Penney with respect to discrimination against women on grounds of sex, has not been such as to show that its challenged "head of household" rule is in reality a pretext for further discrimination — invidious or otherwise.

The court further finds and concludes that defendant's so-called "maternity benefits" — marital status — rule, combined with other policies of Penney, including its "head of household" rule, has not been shown to produce any disproportionate impact on Penney's female employees, nor have such policies, considered alone or together, constituted sex discrimination against women.

Judgment, therefore, is accordingly rendered in favor of defendant and against plaintiff and the class plaintiff represents.

This memorandum constitutes the findings of fact and conclusions of law of the court within the meaning of Rule 52(a) of the Federal Rules of Civil Procedure, as allowed for therein.

Dated: February 11th, 1982.

W. T. SWEIGERT
United States District Judge

APPENDIX D

**United States Court of Appeals
Ninth Circuit**

FRANCES WAMBHEIM, and
CATHERINE HEGGELUND, individu-
ally and on behalf of all women
similarly situated,

*Plaintiffs and Appellants,
and Appellant,*

VS.

J. C. PENNEY COMPANY, INC.,
Defendant and Appellee.

No. 79-3306

Argued and Submitted Feb. 12, 1981

Decided April 20, 1981

Before: FARRIS and FERGUSON, Circuit Judges, and
CRAIG,* District Judge.

FERGUSON, Circuit Judge:

Plaintiffs Frances Wambheim and Catherine Heggelund brought a class action under Fed.R.Civ.P. 23 alleging that two policies of J.C. Penney Co. violate Title VII of the Civil Rights Act of 1964, 42 U.S.C. §2000e,¹ and the Equal Pay Act of 1963, 29 U.S.C.

*Honorable Walter E. Craig, Senior United States District Judge, District of Arizona, sitting by designation.

¹The Civil Rights Act was amended in 1978 to include pregnancy as a factor in the definition of "on the basis of sex." 42 U.S.C. §2000e(k). Because the facts in this section took place before 1978, this case is not controlled by the amendment; accordingly, we do not consider it.

§206(d). Penney's medical insurance plan includes a head-of-household rule which permits the spouse of an employee to receive medical and dental benefits only if the employee earns more than the spouse. Until 1977, Penney also included in its medical plan maternity benefits for its married, but not for unmarried, women. Plaintiffs claim that those provisions constitute illegal sex discrimination.

The district court granted Penney's motion for summary judgment, concluding that the facts did not constitute a *prima facie* case of discrimination. We reverse and remand.

I. FACTS

A. The Head of Household Rule

From 1955 until 1971, Penney's insurance policy was facially discriminatory, allowing only men to receive coverage for their spouses. In 1971, management changed the provision to the facially neutral head-of-household rule, allowing both sexes to receive dependent coverage if the employee earned more than 50% of the combined income of the spouses. The new rule excludes as income money earned from stocks, bonds, savings accounts, disability benefits, social security or pensions.

At the time of the change, Penney continued coverage as before, regardless of income, for the spouses of employees (all necessarily male) formerly included in the plan. This grandfathering provision was discontinued when the instant action was filed.

Penney's work force consists of 70% women. Sixty percent of these women work in low-paying sales positions, compared to 33% of the men Penney employees. Women occupy 6.7% of the profit-sharing management positions and 35.5% of the lower-level management. As a result, 37% of the women covered by Penney's medical plan receive dependent coverage; the comparable figure for men is 95%.

Wambheim claims that Penney's hiring practices, the history of its medical insurance program,² and its refusal to include all earnings in its definition of income indicate that its head-of-household rule is a pretext for the continuation of discrimination against women. Penney claims that the rule is neutral on its face and justified by cost analysis. The Equal Employment Opportunity Commission ("EEOC") in its *amicus curiae* brief contends that its guidelines and a Department of Labor regulation prohibit head-of-household rules.³

²For instance, Penney continued coverage for the wife of one management employee after her income exceeded his. Penney claims that this was accidental.

³The Department of Labor regulation states that head-of-household status does not constitute a "factor other than sex" exception to the Equal Pay Act:

Sometimes differentials in pay to employees performing equal work are said to be based on the fact that one employee is head of the household and the other, of the opposite sex, is not. In general, such allegations have not been substantiated. Experience indicates that where such a factor is claimed, wage differentials tend to be paid to the employees of one sex only, regardless of the fact that employees of the opposite sex may bear equal or greater responsibility as head of a household or for the support of parents or other family dependents. Accordingly, since the normal pay practice in the United States is to set a wage rate in accordance with the requirements of the job itself and since a head of household or head of family status bears no relationship to the requirements of the job or to the individual's performance on the job, the general position of the Secretary of Labor and the administrator is that they are not prepared to conclude that any differential allegedly based on such status is based on a factor other than sex within the intent of the statute.

29 CFR §800.149

The EEOC Guideline states that such a rule is a *prima facie* violation of Title VII:

The district court granted Penney's motion for summary judgment, finding that Wambheim had failed to prove a *prima facie* case of discrimination. The court relied on *City of Los Angeles Dept. of Water & Power v. Manhart*, 435 U.S. 702, 711 n.20, 98 S.Ct. 1370, 1376, n.20, 55 L.Ed.2d 657 (1978), which states:

Even a completely neutral practice will inevitably have some disproportionate impact on one group or another. *Griggs* does not imply, and this Court has never held, that discrimination must always be inferred from such consequences.

The district court held that a *prima facie* case is not established by disproportionate effect alone.

B. The Maternity Benefits Rule

Until 1977, Penney's medical coverage included maternity benefits for married women only. Heggelund claims that this policy constituted "sex-plus" discrimination, i.e., discrimination based on sex plus another facially neutral factor — marriage — and that Penney's discriminatory history is evidence of an invidious intent. Furthermore, Heggelund asserts that this policy had a disproportionate impact on women because of the substantial disparity in the numbers of men and women receiving dependent coverage.

Where an employer conditions benefits available to employees and to their spouses on whether the employee is the "head-of-household" or "principal wage earner" in the family unit, the benefits tend to be available only to male employees and their families. Due to the fact that such conditioning discriminatorily affects the rights of women employees, and that "head of household" or "principal wage earner" status bears no relation to job performance, benefits which are so conditioned will be found a *prima facie* violation of the prohibitions against sex discrimination found in the act.

The district court held that Heggelund failed to prove a prima facie case because she did not demonstrate disproportionate impact. The court grounded its result on a finding that unmarried men and women are both denied benefits under the plan.

II. ANALYSIS

A. The Head-of-Household Rule

The district court held that Wambheim failed to prove a prima facie case of discrimination. We disagree, and accordingly reverse the summary judgment entered in favor of defendants.

[1] A prima facie case is established in a Title VII Case if the challenged employment policy is based on gender. *Griggs v. Duke Power Co.*, 401 U.S. 424, 91 S.Ct. 849, 28 L.Ed.2d 158 (1971). Proof of a neutral policy's substantially disparate impact also establishes a prima facie case.⁴ *Id.* at 431, 91 S.Ct. at 853. The Supreme Court has established a three-step test regarding proof of discrimination when parties assert disparate impact. *McDonnell Douglas Corp. v. Green*, 411 U.S. 792, 93 S.Ct. 1817, 36 L.Ed.2d 668 (1973).

[2, 3] First, the plaintiff must demonstrate a facially discriminatory policy or a facially neutral policy which has a substantially disproportionate impact. 411 U.S. at 802 n.14, 93 S.Ct. at 1824 n.14. See *Griggs v. Duke Power Co., supra* 401 U.S. at 431, 91 S.Ct. at 853. This

⁴Though the Court requires proof of intent to maintain a discrimination challenge founded upon the constitution, *Washington v. Davis*, 426 U.S. 229, 247-8, 96 S.Ct. 2040, 2051-52, 48 L.Ed.2d 597 (1976), the standard of a prima facie case under Title VII remains that created in *Griggs*. *Dothard v. Rawlinson*, 433 U.S. 321, 329, 97 S.Ct. 2720, 2726, 53 L.Ed.2d 786 (1976).

showing constitutes the *prima facie* case. Second, the employer may defend on the ground of a valid business justification. 411 U.S. at 802, 93 S.Ct. at 1824. If the defendant offers no proof to justify the practice or policy, the court is entitled to "assume no justification exists," *Nashville Gas Co. v. Satty*, 434 U.S. 136, 143, 98 S.Ct. 347, 352, 54 L.Ed.2d 356 (1977), and find discrimination. On the other hand, the court is not compelled to find discrimination on the set of facts required to prove a *prima facie* case. *Manhart, supra*, 435 U.S. at 711, n.29, 98 S.Ct. at 1376, n.20; *Satty, supra*, 434 U.S. at 145, 98 S.Ct. at 353. Proof of disparate impact accordingly satisfies the burden of going forward, but may or may not satisfy the burden of persuasion. Finally, the plaintiff may counter that defense with evidence of a prior history of discriminatory intent. Such a history may demonstrate that the challenged policy is in reality a pretext for further ividuous discrimination. 411 U.S. at 804, 93 S.Ct. at 1825.

[4] The district court, relying on footnote 20 in *Manhart*, held that a *prima facie* case could not be established by disparate impact alone. Accordingly, it granted defendant's motion for summary judgment. The court thus misapplied the Title VII analysis described above. Disparate impact, while not proving a case of discrimination, does constitute a *prima facie* case. The figures introduced by Wambheim show that only 37% of the women covered by Penney's medical plan receive dependent coverage, as opposed to 95% of the men. Because of this disproportionate impact, a *prima facie* case

exists.⁵ The decision to grant summary judgment must therefore be reversed.⁶

B. The Maternity Benefits Rule

[5] The district court found that the provision of maternity benefits only for married women did not produce a disproportionate impact on women, because single men would also be denied these benefits for dependents. Heggelund correctly asserts that the court looked only to the language of the rule and not to its operation under Penney's employment practices.

The maternity provision and the head-of-household provision exist concurrently. Therefore, the maternity provision must be evaluated in the context of a plan which includes the head-of-household rule. Ninety-five percent of the men enrolled in the plan receive dependent coverage, compared with 37% of the women. Conceivably, 63% of the women could be denied coverage for maternity benefits because unmarried, while only 5% of the men are denied benefits for their pregnant

⁵Penney asserts that the plan is facially neutral and in fact an improvement over the prior policy which on its face treated women differently than men. It asserts a cost justification as its valid business reason. Wambheim counters that Penney's policy is in reality a pretext for invidious discrimination. She asserts as evidence Penney's prior policy which facially discriminated against women. She also presents facts demonstrating differing hiring and promotional policies towards men and women. The district court did not consider the validity of Penney's defense or Wambheim's assertion of pretext.

⁶We reverse the district court on the head-of-household issue because disproportionate impact may be demonstrated if 63% of women are married and cannot obtain dependent coverage under the rule. In Part B we reverse on the maternity benefits issue because if that 63% without dependent coverage are single, the disproportionate impact falls too heavily on women under that rule. The record does not indicate whether either of these contradictory assumptions is correct. The district court may not grant summary judgment without a determination of the disputed issue of impact which relies on an explanation of these facts.

dependents.⁷ The rule, while facially a marital-status rule, may have been an invidious perpetration of an overall policy to discriminate against women, as Heggelund asserts.

While the inclusion in the plan of the no maternity benefits rule is allowed, *General Electric Co. v. Gilbert*, 429 U.S. 125, 97 S.Ct. 401, 50 L.Ed.2d 343 (1976), and the marital status rule may be upheld,⁸ the combination of these two rules with a head-of-household rule, which allegedly has a disparate impact on women, may disproportionately affect women covered by the plan. Accordingly, as the district court did not consider the impact in light of the operation of Penney's hiring policies and the head-of-household rule, the challenge to the maternity benefits rule is remanded to the district court to determine whether that rule, combined with the various policies of Penney, produced a disproportionate impact on women not evidenced by the words of the rule alone.⁹

REVERSED and REMANDED.

⁷See footnote 5, *id.*

⁸Reliance on cases upholding policies based on marriage, *Grayson v. The Wickes Corp.*, 607 F.2d 1194, 20 FEP Cas. 1289 (7th Cir. 1979), *Stroud v. Delta Airlines, Inc.*, 544 F.2d 892 (5th Cir.), cert. denied, 434 U.S. 844, 98 S.Ct. 146, 54 L.Ed.2d 110 (1977), are, therefore, not directly controlling in this case. In all such cases, the parties did not show that women had been affected disproportionately.

⁹The district court's decision should be distinguished from that in *General Electric Co. v. Gilbert*, 429 U.S. 125, 97 S.Ct. 401, 50 L.Ed.2d 343 (1976), which held that a policy which excluded maternity benefits did not constitute a prima facie case under Title VII. *Gilbert* is based on the fact that the plan produced no disparate impact on women.

APPENDIX E

Filed: May 4, 1979

**United States District Court
Northern District of California**

FRANCES WAMBHEIM, individually
and on behalf of all women simi-
larly situated,

Plaintiff,

vs.

J. C. PENNEY COMPANY, INC.,

Defendant.

No. C 75 2486
WTS

**Memorandum and Order Granting Defendant's
Motion for Summary Judgment and Order
Setting Further Proceedings**

This is a class action involving alleged sex discrimination in employment brought under Title VII of the Civil Rights Act of 1964 (42 USC §2000e et seq.), 42 USC §1981, and the Equal Pay Act of 1963 (29 USC §216(b)), by plaintiff, Frances Wambheim, an employee of defendant, and plaintiff-in-intervention Catherine Heggelund, a former employee of defendant, against defendant, a Delaware corporation doing a retail store business throughout the United States.

This Court has previously certified a class as follows:

- (a) All female full-time¹ employees employed in any

¹Employees who work more than 35 hours per week.

of defendant's stores in Districts 8566 and 8567 in certain job titles who have been, are being, or may in the future be discriminated against on the basis of sex with respect to their opportunity for promotion to certain specified management positions.

(b) All female married employees in Districts 8566 and 8567 who have been, are being, or may in the future be discriminated against on the basis of sex with respect to the denial of medical and dental benefits coverage for their husbands.

(c) All unmarried female employees in Districts 8566 and 8567 who have been, are being, or may in the future be discriminated against on the basis of sex with respect to the denial of maternity medical benefits.

The action is now before the Court on the cross-motions of the parties for summary judgment on the two medical and dental benefits issues only.

MATERNITY BENEFITS ISSUE

It is undisputed that prior to July 1, 1977, defendant's medical benefits plan limited maternity benefits to married employees and dependent wives of married employees. It is also undisputed that since July 1, 1977, defendant's medical benefits plan, in regard to maternity benefits, applies to all employees, whether married or unmarried, and to the dependent wives of male employees.

Plaintiff-in-intervention Heggelund, an unmarried former employee of defendant, was denied maternity

benefits, while still an employee of defendant, solely on the basis of her being unmarried. She has been permitted to intervene on behalf of the class of all unmarried female employees of defendant in Districts 8566 and 8567 who have been denied maternity benefits solely because they were unmarried. She alleges that the provision violated Title VII of the Civil Rights Act of 1964 (42 USC §2000e at seq.) and the Equal Pay Act of 1963 (29 USC §201 et seq.)

Defendant contends that the maternity benefits provision did not discriminate on the basis of sex but only on the basis of marital status, a discrimination not prohibited by Title VII, citing *Stroud v. Delta Airlines, Inc.*, 544 F.2d 892 (5th Cir. 1977) and *Willett v. Emory and Henry College*, 427 F.Supp. 631 (W.D. Va. 1977).

However, even though the maternity benefits provision does not, on its face, discriminate on the basis of sex, that does not (as defendant would have it) end the inquiry. The Supreme Court has repeatedly held that a *prima facie* violation of Title VII may be established by policies or practices that are neutral on their face and intent, but nonetheless discriminate between sexes by having a "disparate impact" on one sex group in the application of the policies or practices. *Teamsters v. United States*, 431 U.S. 324 (1977) and cases cited therein; *Dothard v. Rawlinson*, 433 U.S. 324 (1977).

So, if defendant's maternity benefits provision discriminated in effect against one sex, e.g., against unmarried female employee by having a disparate impact,

then there could be a violation of Title VII. We turn now to that issue.

It is true that any married female employee, as the active member of the medical plan, and any male employee's dependent wife (i.e., dependent in the sense that she is not the head of household providing 50% or more of the combined income of the employee and spouse) are eligible for maternity benefits. On the other hand, unmarried employees were not entitled to maternity benefits either for themselves or any dependent.

It appears, however, that any discrimination is on the basis of *marital status* rather than sex. Further, the discrimination on the basis of marital status applied to all employees — men as well as women employees.

While it is true that plaintiff-in-intervention, as an unmarried employee, is ineligible for the maternity benefits to which she would have been entitled if she were married, this is balanced by the fact that an unmarried male employee would be ineligible for maternity benefits to his dependent — dependent benefits to which he would have been entitled if he were married. The only remaining difference in entitlement between married women employees and married men employees stems from the fact that women can give birth and men cannot.

Our holding herein is consistent with the Supreme Court's decision in *General Electric v. Gilbert*, 429 U.S. 125 (1976). In *Gilbert*, the U. S. Supreme Court held that a company disability plan excluding disability arises

ing from pregnancy did not violate Title VII. The Court found no sex discrimination on the face of the plan nor any proof of sex discrimination in the effect of the plan. 429 U.S. at 136-40. The concurrences of Justices Stewart and Blackmun (which, since their votes were necessary for the majority opinion, should be considered as the holding of the court, see, *Gregg v. Georgia*, 428 U.S. 153, 169 n.15 (1976)), held (1) that the exclusion of disability benefits for disability arising from pregnancy is not *per se* violative of Title VII (by being facially invalid), and (2) that the plaintiffs had failed to prove disparate impact or discriminatory effect in the plan's application to females. See also, *Teamsters v. United States*, *supra*; *Dothard v. Rawlinson*, *supra*.

Plaintiff-in-intervention here has made no showing of any such impact of the plan upon women any more than upon men employees — other than the impact stemming from their basic physical differences. Any difference of impact upon one or the other, if it may be said to exist at all, is not disparate.

For the foregoing reasons, plaintiff's motion for summary judgment on the maternity benefits issue is hereby denied, and defendant's motion for summary judgment on that same issue is hereby granted.

II. HEAD OF HOUSEHOLD ISSUE

We now turn to the second issue raised by defendant's medical plan. As already noted, defendant's medical plan permits coverage of the spouse of an employee only if the employee, himself or herself, is the "head of

household," i.e., earning more than 50% of the total combined income of the employee and spouse.

Plaintiff herein, a married female employee of the defendant, contends in support of her motion for summary judgment that this head of household requirement, as applied to female employees who want to have their spouse covered as a dependent, constitutes intentional discrimination against women by defendant because the requirement is a mere pretext to perpetuate past discrimination. Alternatively, the plaintiff contends that the plan constitutes discrimination because of its disparate impact on married female employees of the defendant. We will take up this latter question first.

(a) Disparate Impact Theory

As to plaintiff's disparate impact claim, plaintiff contends that the requirement has a disparately discriminatory impact on married female employees of the defendant who desire to have their husbands covered under the medical and dental plans as dependents, as compared with married male employees desiring to have their wives covered.

Defendant points out that the plan is applicable equally to men and women; that it is totally neutral and not conditioned in any way on sex; that the only test as to eligibility for benefits is income and not sex, and that the decision to insure only spouses is a conscious business decision to provide dependent benefits only where the spouse is actually dependent on the Penney employee, male or female. In short, the plan is totally neutral and is equally applicable to males and females.

While it may be true, as plaintiff contends, that the class of female employees may receive disproportionately less benefits due to the fact that male spouses earn more than female spouses, it does not follow that that situation would constitute illegal discrimination on the basis of sex.

In *City of Los Angeles v. Manhart*, 435 U.S. 702 (1978), where the Supreme Court held that Title VII was violated by a group insurance plan which required female employees to make higher pension fund contributions than male employees, the Court also addressed the applicability of Title VII and the Equal Pay Act to "gender neutral" plans, such as the one here, which might have disparate impact, saying:

"A variation on the Department's fairness theme is the suggestion that a gender-neutral pension plan would itself violate Title VII because of its disproportionately heavy impact on male employees. This suggestion has no force in the sex discrimination context because each retiree's total pension benefits is ultimately determined by his actual life span; any differential in benefits paid to men and women in the aggregate is thus 'based on [a] factor other than sex,' and consequently immune from challenge under the Equal Pay Act, 29 U.S.C. §206(d); cf. n. 24, *infra*. Even under Title VII itself — assuming disparate impact analysis applies to fringe benefits — the male employees would not prevail. Even a completely neutral practice will inevitably have some disproportionate impact on one group or another. *Griggs* does not

imply, and this Court has never held, that discrimination must always be inferred from such consequences." (Citations omitted.)

In our pending case, since each employee's entitlement to benefits is determined, not by sex, but by the employee's income relative to his or her spouse, any difference in benefits ultimately paid is based on a "factor other than sex" and therefore not violative of the law.

So, in the pending case, the ultimate question to be answered here is whether "the evidence shows treatment of a person in a manner which but for that person's sex would be different." *Manhart*, *supra* at 711.

In our case, individual eligibility is determined on a case-by-case basis through an objective test of comparing the individual's income with that of the income of the spouse. Income is a gender neutral "factor other than sex" and if, therefore, not violative of Title VII or the Equal Pay Act. *City of Los Angeles v. Manhart*, *supra*; *Gilbert v. General Electric*, *supra*; *Nashville Gas Co. v. Satty*, 434 U.S. 136 (1977).

(b) "Pretext" Claim

Since the Court finds that the J. C. Penney plan does not violate Title VII or the Equal Pay Act, and that plaintiff has failed to meet her burden of establishing a *prima facie* case, *McDonnell Douglas v. Green*, 411 U.S. 792 (1973), we need not reach the question of whether the reasons for the health benefits

requirements are mere "pretext."² See, *Harper v. TWA*, 525 F.2d 409, 411 (8th Cir. 1975).

Wherefore, for the foregoing reasons, the court grants summary judgment on this issue in favor of the defendant.

III. ORDER SETTING FURTHER PROCEEDINGS

Since it appears that the remaining issue with respect to promotion cannot be decided by summary judgment, and no motions having been filed, the Court hereby orders that:

1. Not later than May 11, 1979, the parties shall discuss (either in person or by telephone) the subjects contained in Local Rule 235-6.
2. Not later than May 18, 1979, the parties shall file a joint or separate status report and pretrial statement in accordance with Local Rule 235-7.
3. The Court will hold a pretrial conference in accordance with Local Rule 235-8 on May 25, 1979 at 3:30 P.M., in Judge Sweigert's Chambers and will set a prompt trial date on that time.

Dated: May 2nd, 1979.

W. T. SWEIGERT
United States District Judge

²Regardless, the court finds no evidence of any intentional discrimination based upon the record in this case.